

COMMUNICATIONS DAYS
Youth Center
Tuesday, July 31 – Thursday, August 2
CAROLYN L. BELCZYK, Assistant Superintendent

GENERAL GUIDELINES

1. **A member who has been a clock trophy winner in any one class in 2011 is not eligible to participate in the same class in 2012.**
2. Counties may have up to a total of twenty-five (25) entries in the Presentation Division, Classes J-1 through J-5. No more than five entries in any one of these classes are permitted, and no individual may participate in more than one of these classes. Counties are encouraged to conduct a qualifying event and to provide participants with feedback that will help them prepare for the state-level competition.
3. Members are expected to participate in the Presentation Division, Classes J-1 through J-5, on the day their county is scheduled. In the event of a conflict with another State Fair event, a member may request permission to change time of day. Under very limited circumstances, a member may be allowed to change days. Contact the event Assistant Superintendent for permission ahead of time.
4. Any 4-H member meeting age eligibility requirements may enter the Marketing Division, Classes J-6 through J-8. There are no limits on the number of entries a county may have in any one class; Members participating in Classes J-1 through J-5 may also enter the Marketing Division.
5. A member who has given a talk or participated in the marketing division in one year is expected to give a new and different talk or present new and different marketing concepts the next year.
6. All work is to be original work created by the 4-H member(s) for 4-H.
7. Previous clock trophy winners in the Presentations Division must wait until they are age-eligible to enter a new class (i.e. a junior individual must wait until s/he is of age for the intermediate class to participate).
8. A team presentation consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class.
9. Easels, a microphone, a table with/out mirror, laptop computer, screen, LCD projector, and extension cord will be available for use by participants.
10. All presentations will be given inside the Youth Center.
11. Due to the limitations of the building's facilities, no large animals (i.e. Horse, Beef, Sheep, Goat, Dairy or Hogs over 20 pounds) may be used in a 4-H presentation. Members should use models, photographs, or illustrations to make their point when giving a talk about large animals
12. Any small animal (under 20 pounds) may be used in a 4-H presentation provided the animals do not place the public at risk and provided they meet all of the health requirements established by the Ohio Department of Agriculture Livestock Health Requirements found in the Ohio State Fair Livestock Exhibitor Handbook. Current health and shot records must be carried with the animal. Animals must remain caged or leashed before and after the presentation.
13. Members should set up their presentation on their own with no outside assistance. There will be a judge's helper available to help with set up. A reasonable amount of time will be allotted for set up.
14. All presentations will be timed. Timing begins when the member begins to speak and ends following the conclusion. The time allotted for introductions, questions and answers is not included in the official time.
15. **Firearms, bows, arrows, and weapons are not permitted on the fairgrounds and may not be used in a 4-H demonstration or illustrated talk.** Plastic replicas are permissible, but caution is urged in the use of items that look truly authentic as they may create concerns with Fair Security and may not be permitted on the grounds.
16. Members who use PowerPoint within an Illustrated Talk or Demonstration (J-3 through J-5) should use the technology to supplement their delivery. The presentation may not consist solely of a pre-recorded narration. The member is required to provide a live delivery of the topic.
17. Members using computer programs such as PowerPoint may bring their own equipment to the State Fair. A laptop that operates on a Microsoft Windows based program will be provided. It will include a recent edition of PowerPoint 2007. If you have other software programs, you should bring your own laptop. Members may bring a CD or USB flash drive to use on our equipment and should have knowledge of how to install the flash drive.
18. Members using technology that experience computer glitches may with permission of the judge call upon outside assistance for technical help. Members are expected to be able to perform routine set-up and use of the equipment.
19. When members using technology experience an equipment failure or glitch that cannot be resolved in a reasonable time (a few minutes), the judge may elect to move to the next presentation. The member will be given time to work out the technical problem off stage and then re-schedule the presentation with the judge's helper. If the member experiences a second failure, the presentation will be ended and evaluated accordingly.

CLASSES: Presentations Division

Plan to arrive 15 minutes prior to your scheduled time and check in at the registration desk upon arrival to receive your score sheet. Every effort will be made to have you finished with your presentation and interview with the judge within an hour of your arrival, but you may have to wait if entries exceed expectations and judging is backed up.

If you are bring a heavy item or small animal, contact your county Extension Office and request an Ohio State Fair Loading/Unloading pass. With this pass, you will be able to pull a vehicle up to the Youth Center and unload before being required to park. Note: If you plan to unload, you must do so BEFORE you park to avoid being charged twice for parking.

Presentations Division awards will be presented daily on the main stage of the Youth Center at or about 6:30 pm.

Illustrated Talk or Demonstration---without use of computer technology

J-1 Junior Individual (age 8-11)

J-2 Junior Team (age 8-11)

- The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
- May use charts, posters, or pictures to deliver their Illustrated Talk or to stress points within their Demonstration.
- PowerPoint or computer generated messages are not used in these classes.
- Presenters are evaluated on their ability to convey information and teach on a particular topic. See score sheet for more information on the areas of evaluation.
- Presentations should be 6-9 minutes in length.

Illustrated Talks or Demonstrations---with or without the use of Computer Technology

J-3 Intermediate Individual (age 12-13)

J-4 Intermediate Team (age 12-13)

J-5 Senior Individual (age 14 and up)

- The presenter uses appropriate props, posters, and/or computer generated visual aides to teach others about a particular topic, practice, procedure, scientific principle, or phenomenon. Use of computer generated visuals is NOT required. Examples:
 - A demonstration may be delivered in this category. PowerPoint type slides *may be added* in addition to other props to help present their message.
 - An Illustrated Talk may be delivered in this category, with the member(s) using PowerPoint type technology to present all or part of the visual message; *must be* accompanied by live narration.
- Requires live speech delivered along with any PowerPoint or poster message. (No pre-recorded narration.)
- Presentations are evaluated on the members' communication skills and their ability to effectively use technology, posters, or other props to enhance their Illustrated Talk or Demonstration.
- Presentations should be 9-12 minutes in length.

CLASSES: Marketing Division

Members do NOT accompany these entries to judging.

All awards will be presented on Thursday, August 2, during the Communications Days Awards Ceremony at or about 6:30 pm.

Peoples' Choice awards will be presented in addition to the Clock Trophy awards in each of the three Marketing Division classes. Entries will be available for review, and voting will be open to the public on Tuesday afternoon from 3-6 pm, Wednesday from Noon through 6:00 pm, and again on Thursday, from Noon- 5:00 pm.

J-6 Junior Individual (age 8-11) – Thank You Card

- This should be an original "thank you" card with artwork on the cover. An inside message is not required, but may be included at the discretion of the designer. Inside messages will not be judged. Use of the 4-H emblem is strongly encouraged, but not required.
- Only one entry per member.
- Card should be on 8 ½ x 11 *white* cardstock, folded once.
- Art and message must be the original work of the member.

- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
- Computer graphics are permitted, provided they are the original work of the member. No commercially designed clipart may be used.
- Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See http://www.national4-hheadquarters.gov/emblem/4h_name.htm for guidelines.
- Member's name, age, and county should be neatly printed in the lower right-hand corner of the back of the card.
- All entries must be included in the county's electronic registration.
- All cards must be submitted for judging by 3:00 pm on Tuesday, July 31. Cards may be mailed to the State 4-H Office and received no later than Monday, July 30 or dropped off at Communications Days Registration in the Youth Center on Tuesday, July 31 between Noon and 3:00 pm.
- Evaluation will be based on the quality, creativity, and originality of the design.
- A Clock Trophy winner, Outstanding(s) of the Day, and a People's Choice award winner will be announced on Thursday, August 2, during the Communications Days Awards Ceremony, at or about 6:30 p.m.
- At the discretion of the judges, the winning design(s) may be printed on cards to be sold to benefit the Ohio 4-H Foundation.

J-7 Intermediate Individual (age 12, 13) – 4-H Promotional T-Shirt Design

- This should be an original t-shirt design with artwork and/or slogan promoting a county or the state 4-H program or some aspect of that program, such as junior fair, camp, etc. Use of the 4-H emblem is strongly encouraged, but not required.
- Only one entry per member.
- T-shirt design should be submitted on 8 ½ x 11 *white* paper, with the member's name, age, and county printed neatly in the lower right-hand corner of the back of the paper.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
- Computer graphics are permitted, provided they are the original work of the member. No commercially designed clipart may be used.
- Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See http://www.national4-hheadquarters.gov/emblem/4h_name.htm for guidelines.
- All entries must be included in the county's electronic registration.
- All t-shirt designs must be submitted for judging by 3:00 pm on Tuesday, July 31. Designs may be mailed to the State 4-H Office and received no later than Monday, July 30 or dropped off at Communications Days Registration in the Youth Center on Tuesday, July 31 between Noon and 3:00 pm..
- Evaluation will be based on the quality, creativity, and originality of the design, the originality of the message, and design's ability to persuade the viewer to action.
- A Clock Trophy winner, Outstanding(s) of the Day, and a People's Choice award winner will be announced on Thursday, August 2, during the Communications Days Awards Ceremony, at or about 6:30 p.m.
- At the discretion of the judges, the winning design(s) may be made into t-shirts to be sold to benefit the Ohio 4-H Foundation.

J-8 Senior Individual (age 14 and up) – 4-H Infomercial

- This is a video "short" that promotes a county or the state 4-H project or program or some aspect of that project or program, such as junior fair, camp, etc.
- Only one entry per member.
- This must be a fully automated, stand-alone video presentation with sound and narration as appropriate. Think "YouTube." The video should include recorded visual, sound, and narration to convey a message.
- The video should be the original work of the member making the entry.
- Use of copyrighted or protected characters, logos, or music is not permitted, with the exception of the 4-H emblem. The 4-H emblem must be used correctly. See http://www.national4-hheadquarters.gov/emblem/4h_name.htm for guidelines.
- Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible, show the diversity of membership, projects, and activities; show youth exercising appropriate safety practices (i.e. wearing helmets on horseback).
- The video should be 2-4 minutes long. Penalties may be assessed for videos less than 2 minutes or longer than 4 minutes.
- Videos must be submitted on a DVD and must play using QuickTime Player or Windows Media Player.
- The member's name, age, and county must be neatly written on the DVD, along with the presentation title.

- All entries must be included in the county's electronic registration.
- All videos must be submitted for judging by 3:00 pm on Tuesday, July 31. Videos may be mailed to the State 4-H Office and received no later than Monday, July 30 or dropped off at Communications Days Registration in the Youth Center on Tuesday, July 31 between Noon and 3:00 pm.
- Evaluation will be based on the quality and originality of the message, which should persuade the viewer to action, as well as on the creative and professional use of technology.
- A Clock Trophy winner, Outstanding(s) of the Day, and a People's Choice award winner will be announced on Thursday, August 2, during the Communications Days Awards Ceremony, at or about 6:30 p.m.
- At the discretion of the judges, the winning video(s) may be presented at one or more State 4-H functions such as the State 4-H Volunteer Conference or the Celebration of Youth and may be posted to the State 4-H or other Extension websites.

AWARDS AND SPONSORS – The Awards Program will be held at or about 6:30 pm each day on the Main Stage in the Youth Center.

1. All participants will receive a "Participation Award" for participating in Communications Days at the Ohio State Fair. These awards are sponsored by the Ohio State Fair.
2. Approximately 20% of individuals or teams participating in each class will receive a 4-H "Outstanding of the Day" award, sponsored by The Ohio State Fair.
3. A 4-H Clock Trophy will be awarded in classes J-1 through J-5 each day. In 2011, Clock trophies were sponsored by **The Ohio Township Association**.
4. All awards in the Marketing Division classes (J-6 through J-8), including the Clock Trophies and Peoples' Choice awards, will be presented during the Thursday, August 2, Awards Program.

JUDGING SCHEDULE – Classes J-1 through J-5

Times listed below are for registration for the 4-H Communications Days Presentations Division classes J-1 through J-5. The exact schedule of participation will depend on the number reporting at any one time. Persons in charge will attempt to give a more definite schedule at the time of registration. Upon arrival at the event, participants must check in and receive their score sheets at the registration desk in the Youth Center.

Note: All entries in the Marketing Division (J-6 through J-8) must be submitted for judging by 3 pm on Tuesday, July 31. Electronic entries must have been submitted in advance by the Extension Office. Thank you cards, t-shirt designs, and videos may be mailed to the State 4-H Office and received no later than Monday, July 30 or dropped off at Communications Days Registration in the Youth Discovery Center on Tuesday, July 31 between Noon and 3 pm. 4-H members do not accompany these entries for judging.

J-1 through J-5 Class Registration Times and Dates by County:

TIME	JULY 31 TUESDAY	AUGUST 1 WEDNESDAY	AUGUST 2 THURSDAY
12:00	Fulton	Mahoning	Van Wert
12:00	Sandusky	Mercer	Allen
12:00	Lawrence	Hamilton	Miami
12:30	Richland	Tuscarawas	Henry
12:30	Licking	Highland	Hancock
12:30	Cuyahoga	Portage	Columbiana
1:00	Warren	Wayne	Seneca
1:00	Adv Central	Lorain	Summit
1:00	Wyandot	Scioto	Clermont
1:30	Noble	Jefferson	Ottawa
1:30	Coshocton	Morgan	Hocking
1:30	Brown	Butler	Stark
2:00	Washington	Lake	Ashtabula
2:00	Jackson	Huron	Defiance
2:00	Gallia	Geauga	Morrow
2:00	Muskingum	Champaign	Vinton
3:30	Trumbull	Putnam	
3:30	Williams	Lucas	Harrison
3:30	Montgomery	Carroll	Monroe
4:00	Clark	Youth Outdoors	
4:00	Pike	Shelby	Meigs
4:00	Ashland	Athens	Auglaize
4:30	Guernsey	Paulding	Adams
4:30	Erie	Knox	Fayette
4:30	Logan	Medina	Darke
5:00	Holmes	Belmont	Wood
5:00	Marion	Preble	Franklin
5:00	Crawford	Pickaway	Madison
5:30	Union	Ross	Hardin
5:30	Perry	Clinton	Greene
5:30	Delaware	Fairfield	

COMMUNICATIOIN DAYS

2011 CLOCK TROPHY WINNERS

J-1 Junior Individuals

Anna Egbert, Coshocton
Cassidy Corcoran, Ross
Annalyse Dissinger, Hancock

J-2 Junior Team

Brooklyn Kleiber, Union
Olivia Madden, Union
Caleb Pleiman, Shelby
Abby Holthaus, Shelby
Jack McLaughlin, Clermont
Jared Herron, Clermont

J-3 Intermediate Individual

Michaela Allen, Richland
Maria Shappert, Pickaway
Keira Miller, Wood

J-4 Intermediate Team

Justin McGinty, Mahoning
Garrett McGinty, Mahoning
Taylor Sprowl, Tuscarawas
Maddy Schupp, Tuscarawas
Ben Abel, Licking
Seth Abel, Licking

J-5 Senior Individual

Katherine Pitcairn, Mahoning
Gabriella Marinescu, Mahoning
Weston Hirschfield, Auglaize

J-6 Junior Individual -- Thank You Card

Remi Suyan Mikan, Mahoning

J-7 Intermediate Individual – T-Shirt Design

Aryn Copeland, Crawford

J-8 Senior Individual – 4-H Infomercial

Tyler Gregory, Clark

2011 Clock Trophy winners are not eligible to participate in the same class in 2012.

4-H Communications Days Presentations Division (Demonstration or Illustrated Talk)

COUNTY: _____

NAME: _____ AGE _____
(as of Jan. 1 current year)

NAME OF PARTNER (IF TEAM): _____ AGE _____

PRESENTATION TITLE: _____

	Fair (1 point)	Good (2 points)	Very good (3 points)	Excellent(4 points)	Comments
Introduction	Introduction does not include enough information for audience to understand reading selection.	Introduction gives sufficient introduction for audience to understand selection.	Introduction effectively describes purpose, characters, and context of selection.	Introduction creatively introduces selection to enhance listeners' experience.	
Closing	Closing is missing or unclear.	Closing is clear and organized.	Closing well organized and effective.	Closing is creative and contributes to a unified and cohesive presentation.	
Presentation Organization	More practice and creativity are needed to keep audience interest.	Presentation is clear and adequate.	Presentation is skillful and creative.	Presentation is highly creative, artistic, and accomplished.	
Voice	Volume, pronunciation or vocal variation need improvement	Voice and language are adequate for the delivery of the presentation.	Voice and language are skillful and effective.	Volume, tone, inflection, timing and language are used to enhance presentation.	
Visual Clarity	Visual aids not clear or work area unorganized.	Visual aids and work area are clear and organized	Visual aids and work area are well organized and effective.	Visual aids and work area organization creates a unified and visually cohesive presentation.	
Topic	Topic is too challenging or easy for speaker's skill level.	Topic could be more challenging for speaker.	Topic is appropriate for speaker's age and skill level	Topic is challenging for speaker's age and skill level.	
Subject Knowledge	Not enough information is present to judge speaker's knowledge.	Adequate knowledge of subject is demonstrated.	In-depth knowledge of subject is demonstrated	Full subject knowledge (more than required) is demonstrated	
Manner and Appearance	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with businesslike conduct and style	Appearance and mannerisms are presented with professional demeanor and personal style.	
Questions	More practice needed to answer questions	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relates them to the presentation purpose.	Questions are used to extend the teaching of the presentation.	

Time: _____

4-H Communications Days Marketing Division

COUNTY: _____

NAME: _____ AGE _____
(as of Jan. 1 current year)

ENTRY: _____ Thank You Card _____ T-Shirt Design _____ Infomercial

	Fair (1 point)	Good (2 points)	Very good (3 points)	Excellent(4 points)	Comments
Quality of artwork or production					
Creativity					
Originality or design or production					
Originality of the message					
Other					

Infomercial running time: _____