



Announcing Two Exciting Professional Development Opportunities:

- **Extension 2.0: Harnessing the Power of Blogs to Expand Programming Potential & Impact**

This session will answer the why/how/when/where of blogging. Also learn how to utilize online statistical tools to capture feedback and impact your blog is having.

- **Extension 2.0: Beyond Blogging & into the World of Social Media**

Online tools do not stop with blogging. Facebook, Twitter and other social media tools have transformed how the public receives information.... In other words—it is no longer laying dormant on a web page waiting for someone to find it... it is finding *them*. This session will go beyond simply introducing you to the major social media tools out there, you will learn how to best utilize these tools as an Extension professional.

Each session will be online and completely free of charge to participants.

Save the Dates!

Session 1 (Blogging): March 22nd, 2:00pm

Session 2 (Social Media): April 16th, 9:30am

Presented by: Kara Newby, Andy Kleinschmidt, Mark Light, Jamie Seger, and Jerry Thomas via eXtension & Adobe Connect
