



For Release  
Through Ohio 4-H Agents'  
News Columns, Radio/TV Programs, and Newsletters

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### **Ohio 4-H Week To Be Celebrated Statewide**

This year, Ohio 4-H Week will take place this year throughout the state on March 3-9 as part of a special Centennial effort to “celebrate 100 years of Youth Development.” As a result, 4-H youth and 4-H volunteers will be actively telling Ohio citizens about the 4-H program and how it can benefit participants and their communities.

According to David Farrell, Extension Associate in Communications with Ohio State University Extension, people in Ohio will be hearing and seeing something about 4-H almost everywhere they go. Mall shows, window displays, school visits, newspaper articles, banners and billboards will be some of the 4-H promotion methods utilized around the state.

Farrell said the special statewide promotional effort is specifically intended to increase public awareness of the 4-H program, motivate current 4-H members, and to recruit additional 4-H members and volunteer leaders in all 88 counties in Ohio.

"With its emphasis on the learn-by-doing approach, the 4-H program is really exciting for young people and it helps get them interested in many new subjects," Farrell said. "We're really making an effort to get the word out about it."

Locally, there are plans to hold some special activities to tie into the statewide promotional efforts. According to [agent's full name], the [county name] county OSU Extension agent, 4-H Youth Development, they are [insert list of local 4-H week activities using as much space as needed].

(more)

"We're hoping that anyone who is interested in learning more about our local 4-H program and the many opportunities it offers will attend one of these events," said [agent's last name]. Now, incidentally, is the time of year when new 4-H clubs are forming, and is an excellent time for youth to enroll in the 4-H program, [agent's last name] added.

For more information about the 4-H program and local Ohio 4-H Week activities please contact the [county name] county OSU Extension office at [office phone number].

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