

OHIO 4-H WEEK

SAMPLE 30-SECOND RADIO PSA SCRIPTS

(Please fill in the “blanks” with the appropriate local information)

GENERAL SPOT #1 (:30 SECOND)

(Note: Recommend having 4-H member, volunteer, educator or celebrity recite this)

_____ COUNTY 4-H IS MORE THAN YOU EVER IMAGINED. FOR MORE THAN A CENTURY, THE OHIO 4-H YOUTH DEVELOPMENT PROGRAM HAS PROVIDED EXCITING WAYS FOR YOUTH TO PLEDGE THEIR HEAD, HEART, HANDS AND HEALTH TOWARDS MAKING A POSITIVE DIFFERENCE IN THEIR WORLD. I'M _____, YOUR COUNTY 4-H EXTENSION EDUCATOR. PLEASE JOIN ME - AND OVER 318,000 4-H MEMBERS AND 21,000 VOLUNTEERS FROM AROUND THE STATE - IN CELEBRATING “MAKING THE BEST BETTER” DURING OHIO 4-H WEEK.

GENERAL SPOT #2 (:30 SECOND)

(Note: Recommend having 4-H member, volunteer, educator or celebrity recite this)

_____ COUNTY 4-H IS PROUD TO CELEBRATE “OHIO 4-H WEEK” AND OUR COUNTY’S ROLE AS AN OUTSTANDING YOUTH DEVELOPMENT ORGANIZATION. EVERY DAY WE HELP CREATE A POSITIVE ENVIRONMENT FOR YOUTH AND ADULTS. WE HELP THEM REACH THEIR FULLEST POTENTIAL AS CAPABLE, COMPETENT, CARING, AND CONTRIBUTING CITIZENS. I'M _____, YOUR COUNTY 4-H EXTENSION EDUCATOR. PLEASE JOIN ME IN RECOGNIZING OUR COUNTY’S OUTSTANDING TRADITION OF “MAKING THE BEST BETTER” THROUGH 4-H.

VOLUNTEER SPOT (:30 SECOND)

(Note: Recommend having 4-H volunteer, educator or celebrity recite this)

DURING OHIO 4-H WEEK, _____ COUNTY 4-H IS TAKING SPECIAL PRIDE IN OUR ORGANIZATION'S ROLE IN DEVELOPING OHIO'S YOUTH. VOLUNTEERS IN THE 4-H ORGANIZATION HAVE TOUCHED THE LIVES OF THOUSANDS OF 4-H YOUTH BY HELPING THEM LEARN NEW SKILLS AND PROVIDE SERVICE IN THEIR COMMUNITY. I'M _____, YOUR LOCAL 4-H EXTENSION EDUCATOR. FIND OUT HOW YOU CAN CHANGE A YOUNG PERSON'S LIFE BY BECOMING A 4-H VOLUNTEER. CALL _____ . THAT'S _____.

MEMBERSHIP SPOT (:30 SECOND)

(Note: Recommend having 4-H member recite this)

_____ COUNTY 4-H IS PROUD TO CELEBRATE OHIO 4-H WEEK AND OUR COUNTY'S ROLE IN DEVELOPING OHIO'S YOUTH. THERE'S SOMETHING FOR EVERYONE IN THE OHIO 4-H YOUTH DEVELOPMENT PROGRAM. FROM LIVESTOCK TO WOODWORKING.....FROM ROCKETS TO SEWING.....FROM THE COUNTRY TO THE CITY.....NO MATTER WHO YOU ARE...OR WHERE YOU LIVE.....4-H HAS SOMETHING FOR EVERYONE. 4-H IS FANTASTIC, 4-H IS FUN, AND 4-H IS FOR YOU. TO FIND OUT HOW TO JOIN 4-H CALL _____ - THAT'S _____.

MEMBERSHIP/VOLUNTEER SPOT (:30 SECOND)

FUN, EXCITEMENT, LIVE LONG FRIENDSHIPS... SIX WORDS THAT DESCRIBE WHAT IS POSSIBLE FOR YOU THROUGH 4-H. _____ COUNTY 4-H IS A GREAT OPPORTUNITY FOR YOUTH AND ADULTS ALIKE TO DEVELOPE THEMSELVES IN CITIZENSHIP, LEADERSHIP, AND KNOWLEDGE. SO JOIN TODAY AND BEGIN "MAKING THE BEST BETTER" FOR MORE INFORMATION ABOUT 4-H CALL _____ THAT'S _____